



SUCCESS LUBE
INTERNATIONAL PVT LTD

COMPANY PROFILE

“Engineering Excellence through Premium Lubrication”

Version

2026



Visit Our Website
www.successlube.com

LUBRICANTS SUPPLY

INDUSTRIAL | MARINE | AUTOMOTIVE



About Company

Success Lube is a leading multi-brand lubricant supplier specializing in industrial, marine, and automotive lubrication solutions. We offer a wide range of premium lubricants and greases from globally recognized brands such as Mobil, Shell, Gulf, Fuchs, Eastman, Chevron, and Total. With strong partnerships with industry-certified OEMs and extensive in-house stocking capabilities, we ensure reliable supply and minimized lead times. Our experienced team is committed to delivering high-quality products, technical expertise, and exceptional customer service, providing cost-effective solutions to meet the evolving needs of our clients.

CEO Profile

Founder with 11+ years industry expertise
Specialists in Industrial, Marine and Automotive lubrication
Customer-focused team ensuring reliability and long-term partnerships.

Company Vision & Mission



Company Vision

Become India's most trusted lubrication support company.



Company Mission

Simplify operations for customers through reliable lubrication solutions.

Our Core Values

At Success Lube, our core values define who we are and guide every aspect of our business. They shape our relationships with customers, suppliers, partners, and employees, while reinforcing our commitment to delivering reliable lubrication solutions and exceptional service across the industrial, marine, and automotive sectors.



Integrity

We uphold the highest standards of ethics, transparency, and professionalism.



Innovation

We continuously pursue advanced solutions and forward-thinking approaches.



Excellence

We are committed to superior quality, operational efficiency, and customer satisfaction.



Collaboration

We foster strong partnerships built on trust, respect, and shared success.

Sector Expertise

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We supply premium lubricant solutions across **Industrial, Marine, and Automotive sectors**, providing reliable products for machinery, engines, equipment, and vehicles. Our lubricants are designed to enhance performance, reduce wear, improve efficiency, and ensure maximum equipment reliability across diverse operating conditions.



Major Lubricant Brands

Mobil



Products Line

Our Products

Premium Lubricants from Global Brands



Industrial



Marine



Automotive

Industrial Products



Hydraulic Oils (AW/HLP)

ISO VG 32, 46, 68, 100



Gear Oils

ISO VG 150, 220, 320, 460, 680



Compressor Oils

ISO VG 32, 46, 68, 100



Greases

NLGI 00, 0, 1, 2, 3



Circulating Oils

ISO VG 68, 100, 150, 220



Turbine Oils

ISO VG 32, 46, 68

Marine Products



Cylinder Oils

BN 40, BN 70, BN 100



Marine Hydraulic Oils

ISO VG 32, 46, 68



Marine Gear Oils

ISO VG 150, 220, 320, 460



Marine Greases

NLGI 2, Water Resistant Grease



Wire Rope Lubricants

Heavy Duty Rope Lubricant



Open Gear Lubricants

Open Gear Grease

Automotive Products



Engine Oils (Petrol)

0W-20, 5W-30, 5W-40



Engine Oils (Diesel)

10W-30, 15W-40, 20W-50



Coolants

Ready Mix, Concentrate



Transmission Oils

75W-80, 75W-90, 80W-90



Motorcycle Engine Oils

10W-30, 10W-40, 20W-40



Gear Oils (Motorcycle)

SAE 80W-90

Business Strategy

Our market strategy focuses on delivering high-quality lubrication solutions through strong customer relationships, technical expertise, and reliable supply chain management. We target the Industrial, Marine, and Automotive sectors by offering premium products from globally recognized brands, competitive pricing, efficient logistics, and value-added technical support. Through strategic partnerships, customer-centric service, and continuous market expansion, we aim to strengthen our presence and become a trusted lubrication partner across diverse industries.

Marketing Strategy

Operational Strategy

Growth Strategy

Strategic Partnerships





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THANK
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